

# About CEU Business School



Central European University (CEU) Business School educates leaders, entrepreneurs and professionals who transform or support the organizations in which they work so that these enterprises grow, innovate, and bring greater prosperity to their communities. Established in 1988 in Budapest, Hungary by a group that included legendary investor and philanthropist George Soros, the school educated the managers and professionals who led Central and Eastern Europe's transition from a socialist to a market economy. With this legacy and track record, CEU Business School today prepares graduate students, executives, professionals, and global entrepreneurs from all over the world to lead in fast-changing and emerging economies like no other business school.

CEU Business School emphasizes innovation, entrepreneurship, managerial professionalism, and high standards of integrity and ethics in all of its programs.

The Business School offers accredited American degrees and an American-style of education emphasizing state-of-the-art practices, case studies, hands-on corporate projects, and business simulations. Students benefit from a low faculty-to student ratio and a highly diverse international community of students and faculty.

## Degree Programs

### Accelerated One-Year MBA:

CEU Business School's comprehensive and intensive MBA program takes 11 months to complete. Its curriculum is modern and relevant, emphasizing entrepreneurship, innovation, action learning, leadership, ethics, and finance. It is characterized by an extremely diverse student body and close faculty-student interaction and mentoring. At least three years of working experience is required for admission.



## **Executive MBA (weekend format):**

The CEU Executive MBA program meets every third weekend (Friday afternoons through Sunday afternoons) and lasts 22 months. The program is designed for working executives and professionals. Most students are from Budapest, other parts of Hungary, and neighboring countries, although some EMBA students fly from more distant locations.

## **IMM Global Executive MBA (modular format):**

IMM is a collaborative effort of five top business schools: Krannert Graduate School of Management, Purdue University (USA), TiasNimbas Business School, Tilburg University (The Netherlands), CEU Business School (Hungary), EBAPE School of Administration, FGV (Brazil), College of Management and Economics, Tianjin University (China). Spanning over 20 months, the IMM Program focuses on the educational needs of high-potential talented managers and offers a truly international/global experience in terms of participants, faculty, locations and cases.

## **MSc in IT Management:**

The 10-month program is designed for managers or prospective managers who need to develop the business, finance and leadership skills for advancement to tech-related managerial positions or entrepreneurship. Graduates are able to transform technology knowledge into business advantage, to analyze and justify technology solutions and investments from a business perspective, and to run IT-based ventures.

## **MSc in Finance:**

The 8-month program is designed to serve 21st century financial professionals around the world. Its accelerated nature allows students to earn a degree that will significantly enhance their career with minimal interruption to their professional life. It's aimed at professionals who either wish to upgrade themselves or move into finance positions or find that other functions require greater financial skills.

## **Executive Education:**

CEU Business School's executive development offerings help firms and individual professionals become effective and sophisticated to gain advantage in a global competitive environment defined by (1) the pervasiveness of value creation and innovation and (2) opportunity increasingly in transition and emerging regions. We design programs and cooperate in research projects and feasibility studies that help companies to re-think their strategy for a better and smarter operation, to make advantage of difficult times and by these we help them winning the future.

